

Whether you're new to live events, need broadcast support or simply want a refresher on best practices for engaging your workforce, Kollective has the experience and team to help. Our Enterprise Video Strategy and Event Services teams offer virtual event coaching, best practices and individualized support to ensure you deliver the best quality video communications to your employees.

"Kollective showed us the ropes of the Teams Live Events platform, even assisting on the technical side with our first-ever CEO All Hands broadcast. Thank you for being a part of our team!"

- VP, Media Relations and EE Communications, Leonardo DRS

Event Services

Success is within reach

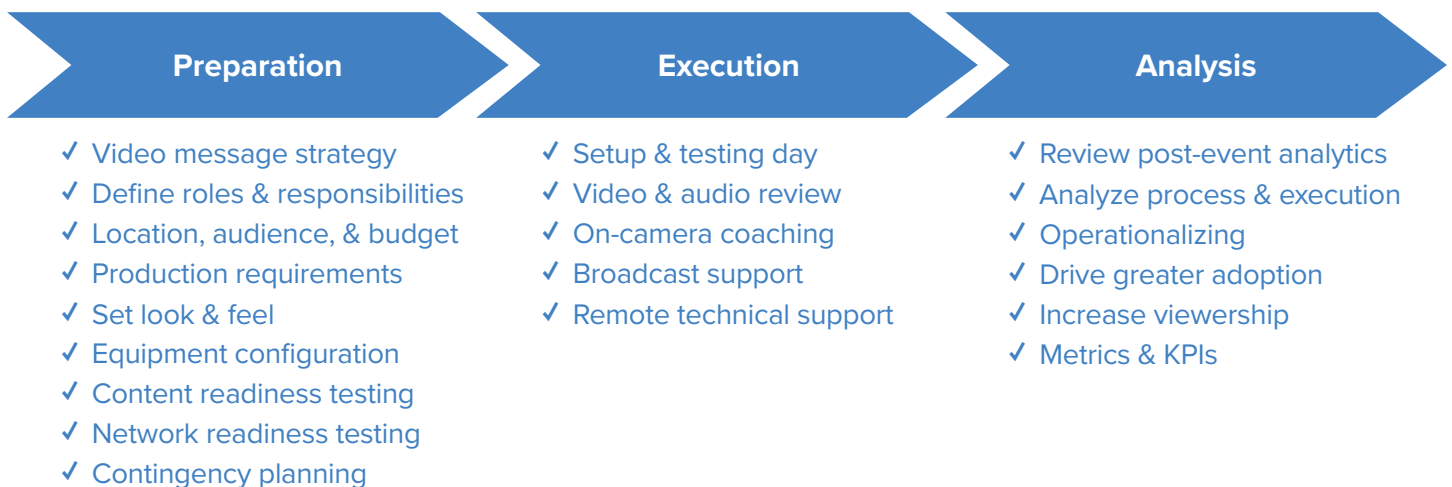
Kollective's Event Services Team helps you with Live Events from beginning to end. Our Planning Practices Playbook and Live Event Support are field-tested and proven to help you be successful from the start. We make recommendations based on decades of hands-on experience with best practices and equipment recommendations that perform to the highest standard.

Enterprise Video Strategy

Messaging, adoption, & future operations

Kollective's Enterprise Video Strategy Team (EVS) helps you run the business of video in your enterprise. This is done using industry standard best practices in strategy development, coaching, tactical implementation and developing repeatable processes.

Live Events Planning & Best Practices Playbook



Our Experience Your Benefit

Kollective's EVS and Live Events teams are seasoned professionals in enterprise video production and live streaming. They've launched thousands of video events, supporting top global companies with employee bases ranging from 10,000 to 400,000 people. They will guide you through the planning and production of live video events across your enterprise.

Communication Strategy Workshops Designed with You in Mind

Workshops	Description
Corporate Communications Message Strategy	Learn, develop and apply the "Message House" structure to your communications. Construct key performance indicators based on this structure.
Adoption Strategy	Build executive and employee adoption of video into your communication strategy.
Operationalizing Live Event Process	Review your live event process and discover your strengths and opportunities. Further define roles and responsibilities to ensure repeatable successful events in the future.
Business Storytelling	Learn business storytelling principles and practice storytelling techniques from well-known experts. Half day workshop includes content development work and presentation techniques.
Learn What "Good" Looks Like	Create a data-driven approach to managing executive expectations and define what "good" looks like for your enterprise video content.

Get Started for Free

Kollective offers enterprise organizations with 500+ employees a free one-hour workshop to learn the basics of planning and producing virtual events.

We'll provide you the knowledge you need to communicate effectively at scale.

[SIGN UP TODAY](#)