

## Kollective + splunk>

The new standard in Collaboration Observability.

### Unify Your Metrics with a Single Pane of Glass

In the world of hybrid work, flawless video and collaboration experiences aren't just nice to have - they are business-critical. But when calls drop or meetings stutter, it's already too late.

Kollective's integration with Splunk changes that. By bringing near-time Microsoft Teams and enterprise video telemetry into existing Splunk dashboards, Kollective provides the early warnings IT needs to fix problems before users even notice.

Just like a **canary in the coal mine**, Kollective helps IT teams detect risk early and stay ahead of disruptions.

#### **Business Outcomes**

- Proactive Problem Solving
  Get ahead of issues before they impact executives or employees. Kollective pinpoints latency, jitter, and packet loss in near time not after the damage is done.
- Faster Incident Resolution
  Correlate collaboration issues with
  infrastructure data to accelerate mean
  time to resolution (MTTR) and
  reduce escalations.
- ROI-Driven Decisions

  Track usage, performance, and trends to justify platform investments, drive adoption, and optimize spend.
- Unmatched Observability Reach
  Unify visibility across users, locations,
  and network types including
  mobile, thin clients, remote workers,
  and large offices.



# Why It Matters

- 73% of leaders improved MTTR by unifying observability
- 97% reduced alert fatigue
- 2.67x average ROI achieved on observability investments

Source: Splunk's State of Observability Report

Kollective helps customers achieve these benefits by extending Splunk to include a rich new dataset: collaboration experience telemetry.

#### **How It Works**

#### **Unified Dashboards Views:**

This is your canary in a single pane of glass: near-time QoE, network flow, and endpoint stats delivered into Splunk.

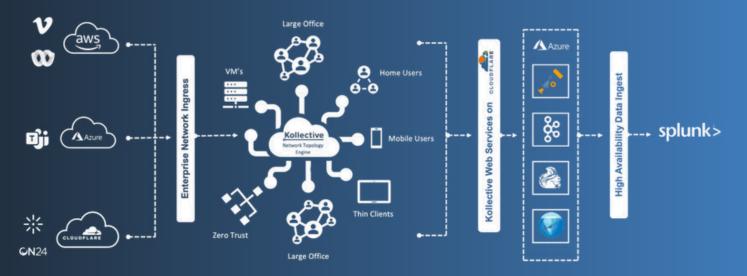


#### **End-to-End Observability Pipeline**

- Microsoft Teams: 1-1, 1-Few, 1-Many experiences
- Zero Trust, cloud, mobile, and remote environments
- Network topology, device-level detail, and endpoint performance
- Data is processed through Kollective's Network Topology Engine and delivered securely into Splunk via high-availability ingestion pipelines.



#### Kollective's Observability Pipeline for Splunk



Kollective captures data across platforms, networks, and users, and feeds it into Splunk via secure, scalable pipelines.

#### What You Get

- Collaboration Observability:
  Spot issues before they disrupt meetings or events.
- Network & Subnet Intelligence: Correlate problems by location, device, or user group.
- QoE Monitoring:

  Detect poor experience across audio, video, and sharing streams.
- Meeting Room Insights: Optimize room readiness, usage, and performance.

#### **Built for Modern IT Teams**

- Agentless: No endpoint software required
- Enterprise-Scale: Supports globally distributed workforces
- Cross-Functional: Bridges gaps between Ops, Security, and Network teams
- Plug & Play: Extends your Splunk dashboards with actionable video insights

### **Try It Today**

**Kollective:** The new standard in Collaboration Observability.

- Free trial available for Splunk customers
- Available in Cisco GPL
- Visit **kollective.com** or speak with your rep to get started

